WINGS 2022 ANNUAL REPORT
IT ALL BEGINS WITH REPRODUCTIVE RIGHTS
As we reflect on 2022, we are pleased to see how much momentum we gained during the first full year with a lessening of COVID restrictions and a new Executive Director at the helm of WINGS. We reactivated clinical services to near pre-pandemic levels and reinitiated the high-growth strategic plan that was paused since early 2020. For the previous two years, our tubal ligation services were heavily reduced due to difficulty accessing partner hospitals and we were encouraged by growing that service back to pre-pandemic levels. By working alongside valuable hospital partners, we began to address the significant, accumulated demand for tubal ligation services and performed 34% more tubal ligation operations than projected.

Throughout 2022, the entire WINGS team made significant strides towards our goal of having national presence by the end of 2025. The connections we strengthened include innovations and improvements in clinical services, expanding our Community Advisory Board and Youth Peer Education Program, all while staying ever focused on our commitment to provide quality rights-based, patient-centered reproductive health care and education.

Throughout this report, you’ll notice a connective thread. In Guatemala as in many other parts of the world, a red string is worn to ward off misfortune, protecting the wearer against the evil eye. This hilo rojo also connotes an unending, if sometimes invisible, connection that we all have with others in our community. This visual serves as a reminder as we reflect on the challenges and successes of 2022; a reminder of our trust that we are all connected and protected, bound to one another by a shared belief in the power of reproductive health to improve lives.

Thank you for being part of our WINGS Community

Theresa Weimerskirch
President, Board of Directors

Eleanor Unsworth
Executive Director

About WINGS

Founded in 2001, WINGS provides quality reproductive health education and services to underserved, primarily rural Guatemalan youth, women, and men. We take a holistic approach to reproductive health that recognizes the diverse barriers to exercising rights at the local level and engages community members, including indigenous women and girls, to secure reproductive rights and bring their voices to the forefront of the decision-making process. Working in predominantly rural, indigenous, and low-income communities in Guatemala, we provide education and services through a network of Youth Leaders, volunteer health promoters, mobile units, and stationary clinics.

Mission & Vision

WINGS provides quality reproductive health education and services to underserved, primarily rural Guatemalan youth, women, and men.

WINGS envisions a future where all Guatemalans thrive and are able to fully exercise their sexual and reproductive rights.
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2022 Impact

31,599*
Unintended pregnancies prevented

156*
Child deaths prevented

7*
Maternal deaths prevented

*Calculated using the Marie Stopes International “Impact 2” demographic mathematical model.
Service Provision

- **Tubal Ligations**: 1,985
- **Vasectomies**: 766
- **IUDs**: 1,666
- **Subdermal Hormonal Implants**: 6,722

- **Projection**: 134% for Tubal Ligations
- **Projection**: 101% for Vasectomies
- **Projection**: 87% for IUDs
- **Projection**: 98% for Subdermal Hormonal Implants

- **Quarterly Injections**: 5,956
- **Monthly Injections**: 2,485
- **Birth Control Pill Packs**: 2,415
- **Condoms**: 61,764
- **Emergency Contraceptive Pills**: 581

- **Projection**: 109% for Quarterly Injections
- **Projection**: 139% for Monthly Injections
- **Projection**: 257% for Birth Control Pill Packs
- **Projection**: 96% for Condoms
- **Projection**: 129% for Emergency Contraceptive Pills
In 2021, WINGS celebrated our 20th year anniversary, giving us the opportunity to reflect on our many milestones over two decades. We are proud that so many of our staff members have been with WINGS for large portions of these 20+ years. We would love for you to get to know four of our longest-standing team members who have all been with us since late 2011/early 2012.

Julia Mercedes Morales Juárez, our Director of Human Resources began her career at WINGS as a receptionist. Over the past decade, she regularly took on new challenges, moving into greater areas of responsibility every few years and recently completed her Master’s Degree in Human Resource Management and Development. She has strategically built our HR department so that we are well-positioned to grow into national presence in the next three years.

Marfa Ibett Castillo Samayoa, WINGS’ general accountant, is one of the members of the Finance Department who assures that WINGS meets both Guatemalan and US accounting requirements. She participated in the 2022 cohort of El Colectivo, a collaborative with three other nonprofits that promotes Guatemalan women’s leadership in local NGOs. Marfa’s leadership skills and continued focus on improving English proficiency will open doors for her continued professional growth well into the future.

Ana Lucía González González, our Community Programs Coordinator, started as a member of our promotions team after serving as a Youth Leader in her teens. Ana now supervises all WINGS youth programming, our Volunteer Promoter Network, and our Community Advisory Boards. She was instrumental in WINGS’ Youth Program being certified and accredited by the Guatemalan Ministry of Education as a provider of Comprehensive Sexuality Education.

Luis Alberto Vivar Cajti initially began as a per diem driver with us, moving into a full-time driver for our mobile unit team in 2012. He now serves as our Community Health Promoter for the departments of Escuintla and Sacatepéquez. Many of the photos that you’ve seen on our Instagram over the years have come from Luis’ talented photography skills.

With such institutional memory and depth of expertise, WINGS values these team members who have a collective four decades of experience with us!

In 2022, WINGS hired Erik Pocasangre as our new Programs Director when Eleanor vacated that position to move to the Executive Director role. Erik came to us from SERniña, a partner organization where we worked with Erik through his positive masculinity programming. With a background as an activist and educator in Guatemala, he has led a variety of environmental, development, and quality of life programs for the communities around the Lake Atitlán basin.

Being a new male leadership figure, Erik made a purposeful effort to enter a mostly female team with respect and care, connecting with his team in meaningful and genuine ways. He also embodies positive ways to relate with male coworkers regarding healthy relationships and nuanced masculinity.

With an endlessly adventurous spirit, Erik has been instrumental to WINGS’ growth by accompanying our work in regions where we are bringing new services, strengthening our internal lines of command, and aligning communication styles.

We are so fortunate to have Erik as such an integral part of our leadership team and know that we found the right person to step into this role.
2022 was a year of exciting forward motion for the WINGS Youth Peer Education Program. In January, we hired a Youth Educator in the department of Quetzaltenango to launch a cohort in Xela, the second largest city in Guatemala. The Youth Program in Xela has proved an excellent complement to WINGS’ well-established service provision in the region.

In order to launch an entirely new program, our team needed to build alliances in the department. The program received a warm reception from PLANEA (Plan Nacional de Prevención de Embarazos en Adolescentes), a national network that brings together key players to address the high rates of adolescent pregnancy in Guatemala. Included in this group were representatives from the Ministry of Health and the Ministry of Education. Having these two organizations supporting our efforts opened many doors for the team, connecting us to local education centers and medical institutions. Eight Youth Leaders participated as part of Xela’s pilot program in 2022, and we are delighted that 25 Youth Leaders were recruited for the 2023 program year. Given the success and needs of the program, we also opened a Youth-Friendly Space in Xela to accommodate in-person adolescent counseling and individual sessions with our Youth Educator.
In 2022, we began to train WINGS nursing staff in a counseling methodology specific to youth patients called Differentiated Care for Adolescents (Atención Diferenciada). This youth-centered model of care considers the physical, social, and emotional circumstances unique to youth to better address the risks and needs of our adolescent population. For example, differentiated care includes screening for violence and power dynamics within youth relationships, as well as addressing themes of partner and parent communication. We are committed to providing this training to our growing internal team and partners, ensuring that Guatemalan adolescents receive age-appropriate, rights-based sexual and reproductive health counseling.
Statement of Financial Position

**Assets**
- Current assets: $1,441,881 in 2021, $1,861,828 in 2022
- Non-current assets: $550,519 in 2021, $621,469 in 2022
- Total assets: $1,992,400 in 2021, $2,483,297 in 2022

**Liabilities**
- Current liabilities: $72,080 in 2021, $102,233 in 2022
- Non-current liabilities*: $170,193 in 2021, $224,140 in 2022
- Property Mortgage: $245,106 in 2021, $218,249 in 2022
- Total liabilities: $487,379 in 2021, $544,622 in 2022

**Net Assets**
- With Donor Restrictions: $312,531 in 2021, $438,064 in 2022
- Without Donor Restrictions: $1,192,490 in 2021, $1,500,611 in 2022
- Total net assets: $1,505,021 in 2021, $1,938,675 in 2022

**Total Liabilities & Net Assets**
- $1,992,400 in 2021, $2,483,297 in 2022

* Guatemala-mandated Severance Reserve. By law, Guatemalan-based institutions must accumulate the equivalent of one month’s salary per employee per year of work. Current total reflects 85% of such obligations.

**Total Revenue**
- $2,242,109

**Total Expenses**
- $1,932,708

**Net financial surplus**
- $155,401

**Fiscal year:** Jan 1, 2022 - Dec 31, 2022

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**2023 Board of Directors**

In the picture: Kate Flatley, Sue Patterson, Anne Kraemer Diaz, Angel del Valle, Joel Weinthal, Jackie Verity, Theresa Weimerskirch, Lori Heise, Richard Yankwich, Eleanor Unsworth and Kathy Hall

Not pictured: David Sterman, Austin Anderson and Lisa Van Dusen
Thank you

To the 460 individuals and foundations around the world who made generous financial contributions to support our work;

To the 35 WINGS Sustainers who chose to give monthly;

To the 119 new donors who joined our cause; and

To the many advocates, allies, and volunteers who believe in the power of reproductive rights to transform lives and make the effort to spread the word about WINGS.

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