IT ALL BEGINS WITH REPRODUCTIVE RIGHTS

WINGS 2014 ANNUAL REPORT
A FEW WORDS FROM OUR LEADERS

Dear Friends,

2014 was a pivotal year for WINGS. We successfully navigated a leadership transition, and began the process of reviewing our strategic goals for the coming years. The clear lack of political will in Guatemala to support family planning and shifts in the international donor landscape have pressed us to determine how we will continue to meet the persisting demand for sexual and reproductive health services in a manner that is both fiscally responsible and community driven.

The failure of the national government to budget for contraception led to continuous contraceptive stock-outs in health facilities throughout Guatemala this past year. As a result, our 103 volunteer promoters were inundated with new users – women and girls in particular – who could not find their preferred injectable contraception in community health centers and posts. We made the critical decision to respond to their immediate needs, ensuring that 4,125 women could avoid the risks of unplanned pregnancies at the expense of WINGS tapping into its reserves.

As we enter into the electoral process in 2015 in Guatemala, contraceptive shortages remain widespread, and, unfortunately, this situation is unlikely to change with a new administration. However, we cannot continue to spend beyond our means if we expect to grow. Thus, our team has implemented various policies to ensure financial sustainability as we consider geographic expansion in the coming years. These policies include: maintaining a consistent supply of short-acting contraception; ensuring the availability of long-acting reversible and permanent contraception, which are increasingly popular; and piloting a new pricing system for our promoters to increase the sustainability of their community-based distribution.

At the end of the day, we have one overarching goal—to create opportunities for Guatemalans to improve their lives through family planning education and access to reproductive health services. And our recent financial and strategic changes will enable us to expand upon those opportunities, not just from year to year, but in the long term. In the 2014 Impact Report, you will read about the challenges we face, the opportunities we create, and the tangible impacts these bring to young women, men, and adults in Guatemala. We hope this report moves you to join us in the long-term fight to make reproductive rights a reality for all in Guatemala.

With profound gratitude for your support,

Lynn and Rodrigo

Lynn Bakamjian
President of the Board of Directors

Rodrigo Barillas
Executive Director
ABOUT WINGS

Founded in 2001, WINGS creates opportunities for Guatemalans to improve their lives through education and access to reproductive health services, including family planning and cervical cancer prevention. We take a holistic approach to reproductive health that recognizes the diverse barriers to exercising rights at the local level and engages community members, including indigenous women and girls, to secure reproductive rights and bring their voices to the forefront of the decision-making process. Working in rural, indigenous, and low-income communities throughout Guatemala, we provide training and services through youth peer educators, local family planning promoters, two mobile units, and a stationary clinic.

IN 2014, BY PROVIDING BIRTH CONTROL TO 6,400 GUATEMALANS, WE PREVENTED*:

1,768 UNINTENDED PREGNANCIES
382 UNSAFE ABORTIONS
12 CHILD DEATHS
1 MATERNAL DEATH

What does this impact mean? That a 16-year-old woman in Sololá decided to delay her first pregnancy by using a copper IUD and is now finishing high school and dreaming of University. That a 15-year-old boy from the Coast is able to protect himself from sexually transmitted infections. That a 29-year-old mother in Alta Verapaz is waiting five years to have her third child. Together these women, men, and youth have saved $87,459* on direct healthcare expenditure. Their informed decisions enabled them to avoid pregnancy complications and treatment costs, and instead they can invest in their futures.

* Impacts were estimated using Marie Stopes Impact2 Program based on annual contraceptive distribution
CAPACITY-BUILDING & SEXUAL EDUCATION
WINGS' Educators deliver vital sexual and reproductive health information in the form of talks and capacity building workshops to community leaders and members, institutional partners, in-school youth and Ministry of Health staff, so that they can make informed decisions concerning their reproductive health and better their quality of life and that of others. Individuals interested in learning more about their options are offered free, private counselling sessions and referred to a WINGS family planning promoter or mobile clinic when appropriate.

With nearly half of all Guatemalans under age 19, WINGS’ recognizes the importance of educating young people, as it is vital to reducing levels of adolescent pregnancy, encouraging healthy sexual behavior and creating future leaders who are supportive of reproductive health services. We work with young women and men to ensure access to youth-friendly information and services.

Youth Educator Ana Itzep:
“We see so much prejudice against youth, against them receiving information about sexual and reproductive health and accessing services. Young people experiment without thinking of the consequences, mainly because they don’t have the knowledge or the confidence to ask questions to their parents or teachers. I think it’s so important to continue reaching out to young people and giving them the information they need to make responsible decisions and avoid jeopardizing their future, while enjoying their sexuality in a responsible manner.”

WITH YOUR SUPPORT, WE EDUCATED AND COUNSELLED
13,079
WOMEN, MEN AND YOUTH ON FAMILY PLANNING AND REPRODUCTIVE HEALTH IN 2014.
Manuel is part of a network of 103 WINGS volunteer family planning promoters. As members of the communities they serve, our promoters prove to be trusted and reliable sources of information and services.

“At first it was difficult to get women to trust me, to help them get the information and contraceptive methods they wanted. You have to respect their thoughts and decisions, and after awhile it gets easier. Now we have more women who trust the methods, who want to plan their families...Little by little things are improving.

Manuel has been a community leader in his community Sonte, Alta Verapaz for 12 years and a WINGS promoter for 2. Male involvement is central to securing widespread support for reproductive health services and addressing gender norms that have historically acted as a barrier to access.
CERVICAL CANCER PREVENTION

Cervical cancer is currently the leading cause of death among Guatemalan women. We provide rapid screening and immediate treatment of pre-cancerous cells using visual inspection with acetic acid and cryotherapy.

Before crossing paths with WINGS, Delfina, 44 and mother of four, had come to terms with the fact that she was going to die. She had been desperately travelling from one hospital to another, only to be told the same thing: she has cervical cancer, she needs treatment, but she cannot afford it. When Delfina came to WINGS, she and her family had almost lost all hope.

An initial examination of Delfina at the cervical cancer clinic in Cobán proved impossible to complete due to severe haemorrhaging. The team at WINGS rushed Delfina to the regional hospital in Cobán to receive a colposcopy. Upon arriving, WINGS discovered that Delfina’s case was well known and that she had in fact been admitted to the hospital only a few months ago, but had been turned away because she could not afford further treatment.

Thankfully, help was at hand from WINGS and a partnership with Faith in Practice, a surgical non-profit in Antigua. Together, we covered Delfina’s medical costs and admitted her to the National Cancer Institute free of charge, where she is currently receiving treatment.

Delfina’s family expresses their deepest gratitude and now, thanks to the support of WINGS and Faith In Practice, they have hope that their beloved mother and wife will be saved.
WINGS’ Mobile Medical Unit allows us to bring long-term reversible contraception and cervical cancer screening to the most remote communities. Made up of a driver, 3 nurses, and all the necessary supplies and equipment to conduct a medical clinic, our mobile unit enables us to eradicate common barriers men and women face in accessing reproductive health services, such as lack of health facilities and cost of transportation. Our Mobile Medical team collaborates with local NGOs, health centers, municipal authorities, and our own promoters to make it all possible.

3,232 USERS ATTENDED OUR MOBILE MEDICAL UNIT DURING 82 CLINICS IN 2014.

WINGS Office, Cobán. The van is packed with equipment and supplies and we're ready to hit the road! Our team: Eli, Aury, Rosita and Claudia try to hold on to their breakfasts as we bump along the dirt roads and rubble left by the rainy season. The Community Center that will provide our base is in sight. We jump out of the van and begin to set up the clinic - hauling boxes, beds, dividers, and medical supplies into the space and quickly creating small attending rooms, a registration table, and a waiting area for the patients.

A Day In The Life Of The Mobile Unit

5:00am: WINGS Office, Cobán. The van is packed with supplies and we're ready to hit the road! Our team: Eli, Aury, Rosita and Claudia try to hold on to their breakfasts as we bump along the dirt roads and rubble left by the rainy season.

8:00am: The Community Center that will provide our base is in sight. We jump out of the van and begin to set up the clinic - hauling boxes, beds, dividers, and medical supplies into the space and quickly creating small attending rooms, a registration table, and a waiting area for the patients.

8:30am: Women, children and a few men begin to trickle into the Community Center. Rosita greets the patients and, once they are settled, offers an informational talk about long-acting reversible contraception and cervical cancer screening.

9:00am: Rosita and Eli take detailed medical histories from each patient, provide individual counseling and register the patient for the service of their choice.

9:10am: One by one, Aury and Claudia take the women into their clinic spaces to provide Copper IUDs, subdermal hormonal implants, and cervical cancer screenings.

12:00pm: A few women who arrive late in the morning leave the waiting room temporarily to prepare lunch for their children. Rosita, Claudia and Aury continue attending to women without a break.

IN 2014 OUR MOBILE UNIT PROVIDED GUATEMALAN WOMEN WITH:

- 1,324 Jadelle Implants
- 175 Intrauterine Devices (IUDs)
- 2,097 Cervical Cancer Screenings

5:00am: WINGS Office, Cobán. The van is packed with supplies and we're ready to hit the road! Our team: Eli, Aury, Rosita and Claudia try to hold on to their breakfasts as we bump along the dirt roads and rubble left by the rainy season.
Rosita and Eli take detailed medical histories from each patient, provide individual counselling and register the patient for the service of their choice.

One by one, Aury and Claudia take the women into their clinic spaces to provide Copper IUDs, subdermal hormonal implants, and cervical cancer screenings.

A few women who arrived later in the morning leave the waiting room temporarily to prepare lunch for their children. Rosita, Claudia and Aury continue attending to women without a break.

WINGS Office, Cobán. The van is packed with equipment and supplies and we’re ready to hit the road! Our team: Eli, Aury, Rosita and Claudia try to hold on to their breakfasts as we bump along the dirt roads and rubble left by the rainy season.

The Community Center that will provide our base is in sight. We begin to set up the clinic - hauling boxes, medical supplies into the space and quickly creating rooms, a registration table, and a waiting area.

New men begin to trickle into the Center. And, once they are settled, offers an informational talk about long-acting reversible contraception and cervical cancer screening.

We collected medical histories from each patient, billing and register the patient for the services.

Claudia take the women into their clinic for IUDs, subdermal hormonal implants, and ultrasound.

Women, children and a few men begin to trickle into the Center. Women are settled and, once they are settled, offers an informational talk about long-acting reversible contraception and cervical cancer screening.

A Day In The Life Of The Mobile Unit

One woman tests positive for abnormal cells and receives cryotherapy treatment immediately. We are fortunate to see only one positive result among 40 women screened today.

Our last patients walk out of the clinic with their contraception – safe in the knowledge that they can now plan their lives and families. We begin to sterilize equipment, review paperwork and pack the clinic into the van – ready to head home after a long and productive day. Thankfully, there isn’t much traffic heading west, so our team is back in Cobán by 7:30pm and home at 8pm.
Service Provision includes our Family Planning, Reproductive Health, and Cervical Cancer activities (promoter network and mobile unit). Capacity Building refers to any educational and institutional training and in 2013 included our WINGS for Men, Youth WINGS, and Advocacy Programs. As the decrease in net assets in 2014 indicates, our expenditures exceeded our revenue and projected annual budget: WINGS purchased $117,420 of additional contraception in response to shortages in government health facilities and incurred additional costs in the distribution of said contraception. Although at the end of the 2014 fiscal year the net assets decreased by $234,216, the year-end fundraising campaign enabled the organization to recuperate over $100,000 and implement a financial policy in 2015 that will keep reserves untouched.

### REVENUE

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<th>2014</th>
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<tr>
<td>Institutional Grants</td>
<td>$500,071</td>
<td>$600,208</td>
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<tr>
<td>Individual Contributions</td>
<td>$211,505</td>
<td>$316,258</td>
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<td>Other</td>
<td>$9,869</td>
<td>$11,207</td>
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<td><strong>Total</strong></td>
<td><strong>$721,445</strong></td>
<td><strong>$927,673</strong></td>
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### EXPENSES

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<tr>
<td>Service Provision</td>
<td>$401,998</td>
<td>$330,064</td>
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<td>Capacity Building</td>
<td>$371,379</td>
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<td>Monitoring &amp; Evaluation</td>
<td>$41,364</td>
<td>$28,338</td>
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<td>Administration</td>
<td>$73,352</td>
<td>$84,345</td>
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<tr>
<td>Fundraising</td>
<td>$72,061</td>
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<td><strong>Total</strong></td>
<td><strong>$960,154</strong></td>
<td><strong>$930,639</strong></td>
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### ASSETS

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<th>2014</th>
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<tr>
<td>Revenue Less Expenses</td>
<td>$(238,709)</td>
<td>$(2,966)</td>
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<tr>
<td>Non-Operating Activity</td>
<td>$4,493</td>
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<tr>
<td>Increase (Decrease) in Net Assets</td>
<td>$(234,216)</td>
<td>$(2,966)</td>
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<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>$221,442</strong></td>
<td><strong>$455,658</strong></td>
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WINGS is a U.S.-registered 501(c)(3) nonprofit organization founded in 2001 and is audited annually. For additional audited financial information, please visit our website at [www.wingsguate.org](http://www.wingsguate.org). Our tax identification number is 31-1759515.
OUR TEAM

The 34 dedicated women and men who make up WINGS are field educators, nurses, doctors, and financial and administrative support staff based out of Antigua, Coban, and Santa Elena-Flores in Guatemala. With the support of 14 international and local Board Members, including our Board Member Emeritus who manages operations from Minnesota, we work to remove barriers to reproductive rights in Guatemala so that women, men, and young people can achieve a better quality of life.

EXECUTIVE LEADERSHIP

Rodrigo Barillas
Executive Director
José Amaya
Finance Coordinator
Kimberly Morales
Program Director
Shilpa Kothari
Development & Program Director
Bernarda Jiménez
Monitoring & Evaluation Coordinator

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Alejandra Colom, MA
Holly Myers
Austin Anderson

*Board Member Emeritus
THANK YOU

To the 548 individuals and organizations around the world who made generous financial contributions to support our work;

To the 180 new supporters who have joined our cause; and

To the countless advocates, allies, and volunteers who believe in the power of reproductive rights to transform lives.

We welcome your feedback! Please help us by completing a 5-min Donor Survey: bitly.ly/wingssurvey