



IT ALL BEGINS WITH REPRODUCTIVE RIGHTS

WINGS 2014 ANNUAL REPORT



A FEW WORDS FROM OUR LEADERS

Dear Friends,

2014 was a pivotal year for WINGS. We successfully navigated a leadership transition, and began the process of reviewing our strategic goals for the coming years. The clear lack of political will in Guatemala to support family planning and shifts in the international donor landscape have pressed us to determine how we will continue to meet the persisting demand for sexual and reproductive health services in a manner that is both fiscally responsible and community driven.

The failure of the national government to budget for contraception led to continuous contraceptive stock-outs in health facilities throughout Guatemala this past year. As a result, our 103 volunteer promoters were inundated with new users – women and girls in particular – who could not find their preferred injectable contraception in community health centers and posts. We made the critical decision to respond to their immediate needs, ensuring that 4,125 women could avoid the risks of unplanned pregnancies at the expense of WINGS tapping into its reserves.

As we enter into the electoral process in 2015 in Guatemala, contraceptive shortages remain widespread, and, unfortunately, this situation is unlikely to change with a new administration. However, we cannot continue to spend beyond our means if we expect to grow. Thus, our team has implemented various policies to ensure financial sustainability as we consider geographic expansion in the coming years. These policies include: maintaining a consistent supply of short-acting contraception; ensuring the availability of long-acting reversible and permanent contraception, which are increasingly popular; and piloting a new pricing system for our promoters to increase the sustainability of their community-based distribution.

At the end of the day, we have one overarching goal – to create opportunities for Guatemalans to improve their lives through family planning education and access to reproductive health services. And our recent financial and strategic changes will enable us to expand upon those opportunities, not just from year to year, but in the long term. In the 2014 Impact Report, you will read about the challenges we face, the opportunities we create, and the tangible impacts these bring to young women, men, and adults in Guatemala. We hope this report moves you to join us in the long-term fight to make reproductive rights a reality for all in Guatemala.

With profound gratitude for your support,

Lynn and Rodrigo

Handwritten signature of Lynn Bakamjian in black ink.

Lynn Bakamjian
President of the Board of Directors

Handwritten signature of Rodrigo Barillas in black ink.

Rodrigo Barillas
Executive Director

ABOUT WINGS

Founded in 2001, WINGS creates opportunities for Guatemalans to improve their lives through education and access to reproductive health services, including family planning and cervical cancer prevention. We take a holistic approach to reproductive health that recognizes the diverse barriers to exercising rights at the local level and engages community members, including indigenous women and girls, to secure reproductive rights and bring their voices to the forefront of the decision-making process. Working in rural, indigenous, and low-income communities throughout Guatemala, we provide training and services through youth peer educators, local family planning promoters, two mobile units, and a stationary clinic.



IN 2014, BY PROVIDING BIRTH CONTROL TO 6,400 GUATEMALANS, WE PREVENTED*:

1,768

UNINTENDED
PREGNANCIES

382

UNSAFE
ABORTIONS

12

CHILD
DEATHS

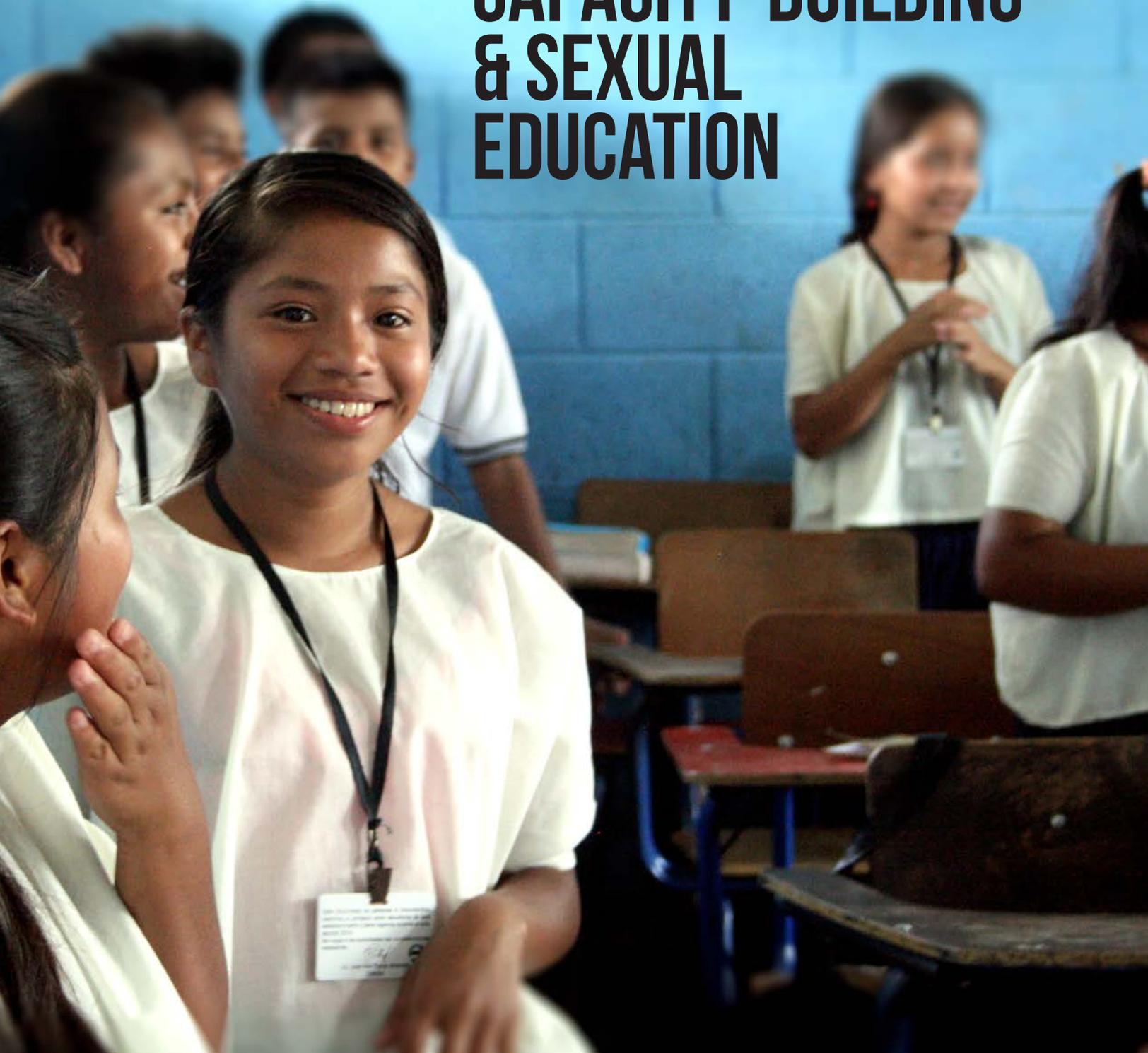
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MATERNAL
DEATH

What does this impact mean? That a 16-year-old woman in Sololá decided to delay her first pregnancy by using a copper IUD and is now finishing high school and dreaming of University. That a 15-year-old boy from the Coast is able to protect himself from sexually transmitted infections. That a 29-year-old mother in Alta Verapaz is waiting five years to have her third child. Together these women, men, and youth have saved \$87,459* on direct healthcare expenditure. Their informed decisions enabled them to avoid pregnancy complications and treatment costs, and instead they can invest in their futures.

* Impacts were estimated using Marie Stopes Impact2 Program based on annual contraceptive distribution

CAPACITY-BUILDING & SEXUAL EDUCATION



WINGS' Educators deliver vital sexual and reproductive health information in the form of talks and capacity building workshops to community leaders and members, institutional partners, in-school youth and Ministry of Health staff, so that they can make informed decisions concerning their reproductive health and better their quality of life and that of others. Individuals interested in learning more about their options are offered free, private counselling sessions and referred to a WINGS family planning promoter or mobile clinic when appropriate.

With nearly **half of all Guatemalans under age 19**, WINGS' recognizes the importance of educating young people, as it is vital to reducing levels of adolescent pregnancy, encouraging healthy sexual behavior and creating future leaders who are supportive of reproductive health services. We work with young women and men to ensure access to youth-friendly information and services.

WITH YOUR SUPPORT,
WE EDUCATED AND
COUNSELLED

13,079

WOMEN, MEN AND YOUTH
ON FAMILY PLANNING AND
REPRODUCTIVE HEALTH
IN 2014.

Youth Educator Ana Itzep:

"We see so much prejudice against youth, against them receiving information about sexual and reproductive health and accessing services. Young people experiment without thinking of the consequences, mainly because they don't have the knowledge or the confidence to ask questions to their parents or teachers. I think it's so important to continue reaching out to young people and giving them the information they need to make responsible decisions and avoid jeopardizing their future, while enjoying their sexuality in a responsible manner."



VOLUNTEER PROMOTER NETWORK

103

PROMOTERS, MALE AND FEMALE, PROVIDE COMPREHENSIVE ONE-ON-ONE CONSULTATIONS AND SHORT-TERM CONTRACEPTIVES



“Sometimes it’s difficult – with the belief systems and the machismo that exists here – for women to believe that we’re interested in helping them....as men, we also have a responsibility to plan our families with the means available to us.”

Manuel is part of a network of 103 WINGS volunteer family planning promoters. As members of the communities they serve, our promoters prove to be trusted and reliable sources of information and services.

“At first it was difficult to get women to trust me, to help them get the information and contraceptive methods they wanted. You have to respect their thoughts and decisions, and after awhile it gets easier. Now we have more women who trust the methods, who want to plan their families...Little by little things are improving.

Manuel has been a community leader in his community Sonte, Alta Verapaz for 12 years and a WINGS promoter for 2. Male involvement is central to securing widespread support for reproductive health services and addressing gender norms that have historically acted as a barrier to access.

IN 2014 OUR VOLUNTEER PROMOTERS PROVIDED:

10,041

DEPO-PROVERA 3-MONTH SHOTS



6,774

CYCLOFEM 1-MONTH SHOTS



2,285 PILLS

11,452

CONDOMS



CERVICAL CANCER PREVENTION

Cervical cancer is currently the leading cause of death among Guatemalan women. We provide rapid screening and immediate treatment of pre-cancerous cells using visual inspection with acetic acid and cryotherapy.



IN 2014 WE SCREENED

2,097

WOMEN FOR
CERVICAL
CANCER



Patients learn about cervical cancer prevention at one of WINGS clinics

Before crossing paths with WINGS, **Delfina**, 44 and mother of four, had come to terms with the fact that she was going to die. She had been desperately travelling from one hospital to another, only to be told the same thing: she has cervical cancer, she needs treatment, but she cannot afford it. When Delfina came to WINGS, she and her family had almost lost all hope.

An initial examination of Delfina at the cervical cancer clinic in Cobán proved impossible to complete due to severe haemorrhaging. The team at WINGS rushed Delfina to the regional hospital in Cobán to receive a colposcopy. Upon arriving, WINGS discovered that Delfina's case was well known and that she had in fact been admitted to the hospital only a few months ago, but had been turned away because she could not afford further treatment.

Thankfully, help was at hand from WINGS and a partnership with Faith in Practice, a surgical non-profit in Antigua. Together, we covered Delfina's medical costs and admitted her to the National Cancer Institute free of charge, where she is currently receiving treatment.

Delfina's family expresses their deepest gratitude and now, thanks to the support of WINGS and Faith In Practice, they have hope that their beloved mother and wife will be saved.

3,232

USERS ATTENDED OUR
MOBILE MEDICAL UNIT
DURING

82

 CLINICS IN
2014.

MOBILE MEDICAL UNIT

WINGS' Mobile Medical Unit allows us to bring long-term reversible contraception and cervical cancer screening to the most remote communities. Made up of a driver, 3 nurses, and all the necessary supplies and equipment to conduct a medical clinic, our mobile unit enables us to eradicate common barriers men and women face in accessing reproductive health services, such as lack of health facilities and cost of transportation. Our Mobile Medical team collaborates with local NGOs, health centers, municipal authorities, and our own promoters to make it all possible.

IN 2014 OUR MOBILE UNIT PROVIDED
GUATEMALAN WOMEN WITH:



1,324

JADELLE
IMPLANTS



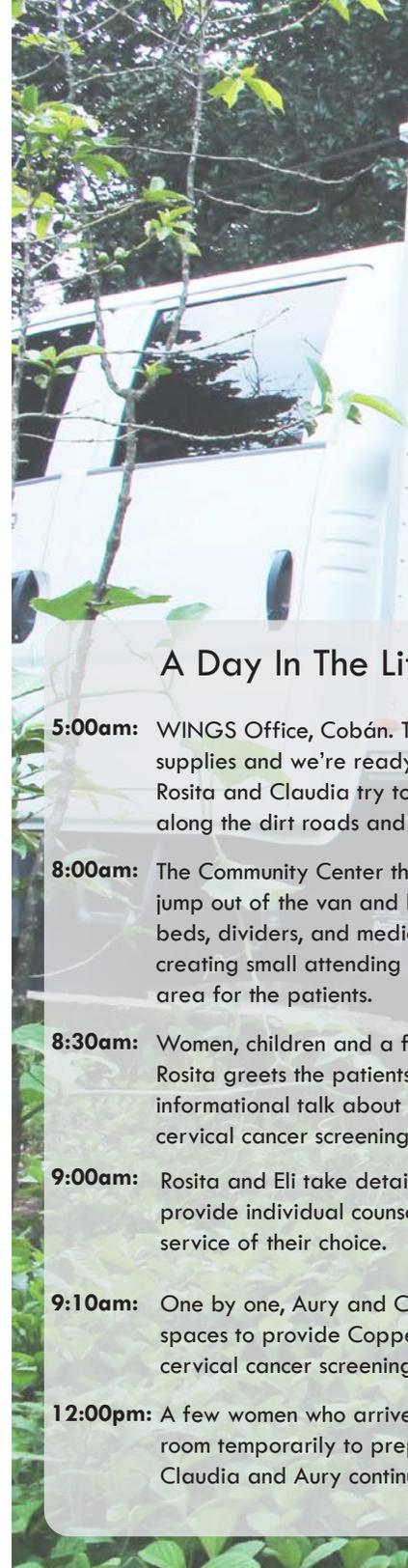
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INTRAUTERINE
DEVICES (IUDS)



2,097

CERVICAL CANCER
SCREENINGS



A Day In The Li

5:00am: WINGS Office, Cobán. T supplies and we're ready. Rosita and Claudia try to along the dirt roads and

8:00am: The Community Center th jump out of the van and beds, dividers, and medi creating small attending area for the patients.

8:30am: Women, children and a f Rosita greets the patients informational talk about cervical cancer screening

9:00am: Rosita and Eli take detai provide individual counse service of their choice.

9:10am: One by one, Aury and C spaces to provide Coppe cervical cancer screening

12:00pm: A few women who arrive room temporarily to pre Claudia and Aury contin



Life Of The Mobile Unit

The van is packed with equipment and ready to hit the road! Our team: Eli, Aury, and Rosita hold on to their breakfasts as we bump along the road, avoiding the rubble left by the rainy season.

The clinic that will provide our base is in sight. We begin to set up the clinic - hauling boxes, medical supplies into the space and quickly setting up examination rooms, a registration table, and a waiting area.

Patients begin to trickle into the Center. Once they are settled, Rosita offers an initial assessment, long-acting reversible contraception and counseling.

Rosita records medical histories from each patient, performs a physical exam, and registers the patient for the day.

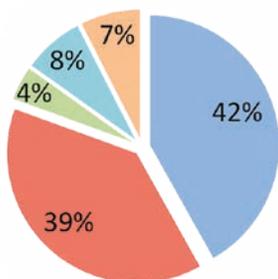
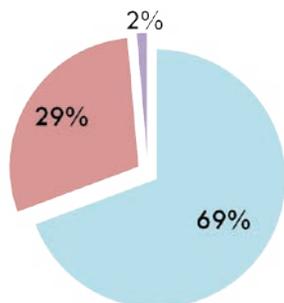
Dr. Claudia takes the women into their clinic to provide services such as IUDs, subdermal hormonal implants, and emergency contraception.

Dr. Claudia and Rosita later in the morning leave the waiting area to attend to women without a break... while Aury prepares lunch for their children.

- 3:25pm:** One woman tests positive for abnormal cells and receives cryotherapy treatment immediately. We are fortunate to see only one positive result among 40 women screened today.
- 4:42pm:** Our last patients walk out of the clinic with their contraception – safe in the knowledge that they can now plan their lives and families. We begin to sterilize equipment, review paperwork and pack the clinic into the van – ready to head home after a long and productive day. Thankfully, there isn't much traffic heading west, so our team is back in Cobán by 7:30pm and home at 8pm.

FINANCIAL SUMMARY

Service Provision includes our Family Planning, Reproductive Health, and Cervical Cancer activities (promoter network and mobile unit). Capacity Building refers to any educational and institutional training and in 2013 included our WINGS for Men, Youth WINGS, and Advocacy Programs. As the decrease in net assets in 2014 indicates, our expenditures exceeded our revenue and projected annual budget: WINGS purchased \$117,420 of additional contraception in response to shortages in government health facilities and incurred additional costs in the distribution of said contraception. Although at the end of the 2014 fiscal year the net assets decreased by \$234,216, the year-end fundraising campaign enabled the organization to recuperate over \$100,000 and implement a financial policy in 2015 that will keep reserves untouched.



REVENUE	2014	2013
Institutional Grants	\$500,071	\$600,208
Individual Contributions	\$211,505	\$316,258
Other	\$9,869	\$11,207
Total	\$721,445	\$927,673

EXPENSES	2014	2013
Service Provision	\$401,998	\$330,064
Capacity Building	\$371,379	\$405,364
Monitoring & Evaluation	\$41,364	\$28,338
Administration	\$73,352	\$84,345
Fundraising	\$72,061	\$82,528
Total	\$960,154	\$930,639

ASSETS	2014	2013
Revenue Less Expenses	\$(238,709)	\$(2,966)
Non-Operating Activity	\$4,493	-
Increase (Decrease) in Net Assets	\$(234,216)	\$(2,966)
Total Net Assets	\$221,442	\$455,658

WINGS is a U.S.-registered 501(c)(3) nonprofit organization founded in 2001 and is audited annually. For additional audited financial information, please visit our website at www.wingsguate.org. Our tax identification number is 31-1759515.

OUR TEAM

The 34 dedicated women and men who make up WINGS are field educators, nurses, doctors, and financial and administrative support staff based out of Antigua, Coban, and Santa Elena-Flores in Guatemala. With the support of 14 international and local Board Members, including our Board Member Emeritus who manages operations from Minnesota, we work to remove barriers to reproductive rights in Guatemala so that women, men, and young people can achieve a better quality of life.

EXECUTIVE LEADERSHIP

Rodrigo Barillas
Executive Director

José Amaya
Finance Coordinator

Kimberly Morales
Program Director

Shilpa Kothari
Development & Program Director

Bernarda Jiménez
Monitoring & Evaluation Coordinator



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Holly Myers
Austin Anderson

*Board Member Emeritus

THANK YOU

To the **548 individuals and organizations around the world** who made generous financial contributions to support our work;

To the **180 new supporters** who have joined our cause; and

To the countless advocates, allies, and volunteers who believe in the power of reproductive rights to transform lives.



We welcome your feedback! Please help us by completing a 5-min Donor Survey: bitly.ly/wingsurvey

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